

Activeion (Europe) GmbH  
Rütistrasse 3  
CH-5400 Baden  
Karin Mugnaini Girault  
+41 22 533 00 30  
karin.mugnaini@activeion.com

Monday, August 30th, 2010

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## **ACTIVEION EUROPE NOMINATED AS TECHNOLOGY FINALIST FOR TOP HOTEL STAR AWARDS 2010**

*Activeion chosen as one of Top hotel's Star Award 2010 finalists in the Technology category*

**Baden, Switzerland** — Activeion (Europe) GmbH is proud to announce that it has been picked as finalist in the Technology category of the Top hotel Star Awards 2010. Top hotel is a hotel sector publication published monthly by German publisher Freizeit-Verlag Landsberg GmbH. Top hotel is the leading hotel magazine in Germany with more 18,000 copies in circulation. For the third year in a row, Top hotel selects hotel supply companies whose products and services best suit the hotel industry across seven different categories—design, sustainability, cost-effectiveness, concept, innovation, taste and technology.

In its short history, Top hotel's Star Awards has established itself as a well known and prestigious competition amongst diverse hotel product and service suppliers. Some of last year's nominees included firms supplying porcelain, mirror, kitchen equipment, washing machine, climate control, water jet, jelly/jam, bread and other food items, hotel software, crystal, and lighting to German hotels.

The Editors of Top hotel choose three finalists per category amongst the submissions who go head to head for gold, silver and bronze rankings after Top hotel readers submit their votes via mail or online. Each submission is featured in the monthly magazine's September issue and winners are announced in the November edition.

Andre' G. Krell, Activeion' General Manager in Europe, states, "We are proud to be in the final running for such a wonderful competition. The hotel sector in Germany is of primary importance to us, and this placement is an excellent proof of the increasing recognition that we are receiving in the market. Hotels in Germany, as well as in the UK and other European territories, are seeing first-hand how our product, the ionator EXP, can maintain cleaning and safety levels, reduce cleaning costs and time, and allow hotels to increase their sustainability."

### **About Activeion (Europe) GmbH:**

Activeion (Europe) GmbH, located in Baden, Switzerland, is the European subsidiary of Activeion Cleaning Solutions, LLC, headquartered in Rogers, Minnesota, USA. Activeion is a privately held cleaning technology company created to revolutionise the cleaning industry through the manufacturing, marketing and distribution of advanced cleaning technologies and products. Addressing the ever-growing need for sustainable cleaning, Activeion's ionised water technology solutions are ideal for offices, hotels, hospitals, schools and private residences. For more information, visit [www.activeion.com](http://www.activeion.com).

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