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**HEALTHY SCHOOLS CAMPAIGN SHOWCASES REVOLUTIONARY NEW  
IONATOR EXP™ CLEANER AND SANITIZER**

*Chicago, IL-based non-profit selects new power cleaner as an innovation that “helps create healthier school environments”*

**MINNEAPOLIS—March 23, 2010**—The ionator EXP™ from Activeion Cleaning Solutions, has been selected by Healthy Schools Campaign (HSC), a leading authority on healthy school environments, as a featured product in its 2010 Innovation Showcase. The goal of the HSC Innovation Showcase is to provide its network of school stakeholders, parents and community members with up-to-date information on unique technologies, strategies, equipment and supplies to help create healthier school environments.

The ionator EXP is a versatile, on-demand cleaning and sanitizing tool that converts tap water into ionized water, a powerful dirt-removing and bacteria-killing agent that enables professionals to clean without chemicals. To see how the ionator EXP works, [click here](#).

In 2009, the Healthy Schools Campaign ([www.healthyschoolscampaign.org](http://www.healthyschoolscampaign.org)) held a nationwide search for new and innovative products and services that would help create healthier school environments for students, staff and faculty. The search focused on two key areas: the environmental impact of a school, and the way that a school supports healthy eating and physical activity for students. Selected companies were then invited to share unique inventions and innovations supporting HSC’s mission of making all schools healthier places to learn and work, through a focus on wellness or environmental health.

For more information, please visit [click here](#).

“Activeion is thrilled to be chosen as an innovator by the Healthy Schools Campaign, and we’re proud to be part of this nationwide effort to create healthier school environments,” says Todd Schaeffer, vice-president and general manager, Activeion Cleaning Solutions. “This is another confirmation that cleaning with the ionator EXP is a great choice for people, animals and the environment. One day we’ll wonder why we ever used chemicals to clean.”

The products spotlighted in the Innovation Showcase were selected by a judging panel with representatives from the Healthy Schools Campaign, American School & University magazine, and the Association of School Business Officials International. The judges selected products based on the creativity of the innovation and the potential positive impact.

The Healthy Schools Campaign, an independent not-for-profit organization, is a voice for people who care about our environment, our children and education. Their mission is to advocate for policies and practices that allow all students, teachers and staff to learn and work in a healthy school environment. For more, visit [www.healthyschoolscampaign.org](http://www.healthyschoolscampaign.org).

*Activeion Cleaning Solutions, LLC, headquartered in Rogers, Minn., is a privately held company created to revolutionize the cleaning industry through the manufacturing, marketing and distribution of advanced cleaning technologies and products. Addressing the ever-growing need for sustainable cleaning, Activeion’s award-winning ionized water technology solutions—including the ionator EXP and ionator HOM—are ideal for schools, restaurants, offices, hotels, hospitals and private residences, and have been featured on Forbes.com, The Doctors, and The Ellen DeGeneres Show. For more information, visit [www.activeion.com](http://www.activeion.com). ©2010 Activeion Cleaning Solutions, LLC. Patents Pending, Activeion Cleaning Solutions and Tennant Company.*

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