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ACTIVEION EUROPE WINS SUSTAINABLE FACILITIES MANAGEMENT AWARDS 2010 – ENVIRONMENTAL PRODUCTS SUPPLIER

Activeion finishes first as Sustainable Supplier of the Year – for Environmental Products in major UK facilities management competition

Baden, Switzerland — A UK nationwide search for the most inspiring and practical developments in Sustainable Facilities Management has announced Activeion (Europe) GmbH in first place finish in its 2010 Awards competition for Sustainable Supplier of the Year – Environmental Products. Sustainable FM is published by Abbey Publishing & Exhibitions (UK) Ltd., a business-to-business media company providing authoritative print and online publications, conferences and exhibitions. For the last three years, Sustainable FM has been the only magazine dedicated to green issues in facilities management.

Activeion was amongst other prestigious companies to finish such as MODern Housing Solutions, Sharp Electronics, Aramak, OCS WasteLine, Hochtief Facility Management, Brent Housing, Carillion, Passivent Commercial, Claude Lyons, Kyocera, Schneider, Severnside Recycling and Recofloor.

With a total circulation of over 32,000 readers per issue for both print and online versions, Sustainable FM's audience covers both the public sector and private sector organisations. In order to service the increase in subscribers, the digital version remains the most environmentally-friendly method and the publisher decided to make SFM online only from September onwards.

“The challenge is for organisations concerned with sustainability and development to gain the recognition they deserve in contributing to the saving of our planet... thank you to all who entered... the quality was exceptional,” reported Sustainable FM. SFM added, “We all have a major responsibility to act with sustainability in mind—businesses are no exception.”

Activeion Europe's General Manager Andre' G. Krell states, “Our SFM awards confirm the positive feedback we have been receiving from our customers in the UK and throughout Europe. Businesses embracing the ionator EXP are not only entities concerned with daily improvements and cost efficiency, but those who are environmentally concerned and often open to change and innovation. More and more businesses who want to improve their corporate social responsibility, reduce their carbon footprint and achieve greater cleaning efficiency are turning to chemical-free cleaning with the ionator EXP.”

About Activeion (Europe) GmbH:

Activeion (Europe) GmbH, located in Baden, Switzerland, is the European subsidiary of Activeion Cleaning Solutions, LLC, headquartered in Rogers, Minnesota, USA. Activeion is a privately held cleaning technology company created to revolutionise the cleaning industry through the manufacturing, marketing and distribution of advanced cleaning technologies and products. Addressing the ever-growing need for sustainable cleaning, Activeion's ionised water technology solutions are ideal for offices, hotels, hospitals, schools and private residences. For more information, visit www.activeion.com.

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